

# Executive Summary

## KEY COMPANY STATS

### Founded

November 2014

### Deployments

1,100+

### Devices secured

11.2 Million

### IoT data analyzed

1.6+ PB each day

### Offices worldwide

11 (U.S. and Japan)

## FEATURED CUSTOMERS



Since 2014, Zingbox has made it possible for customers to manage complex IoT lifecycles by extending IT best practices to unmanaged IoT devices. It lets you secure, manage, and optimize devices with an IoT command center that provides trust in your devices, continuity in their services, and efficiency in their business. Today, Zingbox is proud to serve more than 1,100 deployments at enterprises, hospitals, campuses, manufacturing firms, and smart cities around the world.

## Zingbox Innovation

Designed from the ground up, Zingbox IoT Guardian not only secures IoT networks but extends beyond traditional security solutions. It offers operational insights to help optimize efficiency, comply with regional regulations, and manage device care through predictive maintenance and retirement.

### IoT Security

Artificial Intelligence (AI) and automated machine learning technologies are used to discover IoT asset, perform risk assessment, baseline the normal behavior of devices, and detect anomaly. Zingbox IoT Guardian also provides real-time policy enforcement, ensuring business continuity.

### IoT Management

Automated orchestration capabilities simplify ongoing monitoring, reporting, upgrading, and reprovisioning of devices. Zingbox also seamlessly integrates with existing IT security infrastructures to ensure a centralized, automated and ongoing management.

### IoT Optimization

Asset utilization metrics provides deep knowledge of device behavior, helping organizations optimize device utilization, maintenance scheduling and capital planning. Zingbox technology also aligns business process workflows with data flows to improve business efficiency, tackle complexity, and reduce costs.

## Customer Benefits

Zingbox helps customers manage complex IoT lifecycles without the need to deploy separate solutions for their IT and IoT infrastructures. From automated device provisioning to business optimization, Zingbox IoT Guardian allows customers to minimize risk, ensure business continuity, and, ultimately, surpass customer satisfaction.